



Visionaries: Your opportunity to make a difference in Westmoreland County

An annual cohort-based initiative to develop the next generation of Westmoreland’s philanthropic leaders.

Each year, a new cohort of 10 early and mid-career professionals, ages 25 to 40, dedicate their time and resources to improving Westmoreland County through philanthropy. Visionaries make an annual donation of \$1,000¹ to the Visionaries Fund and, with professional guidance and support, learn about community needs, engage with peers and provide funding to nonprofit organizations serving the county focused on the following goals:

1 UNDERSTANDING WESTMORELAND

Understand the challenges facing our county and learn about the local nonprofit organizations addressing these challenges.

2 REDEFINING YOUR PHILANTHROPY

Learn about new best practices in philanthropy and how they might intersect with your personal giving to inform your community involvement, now and in the future.

3 COLLECTIVE GIVING

Pool your \$1,000 donation with other Visionaries, your community and The Community Foundation of Westmoreland County to amplify the impact of your grantmaking.

4 RELATIONSHIP BUILDING AND NETWORKING

Network and build relationships with a diverse group of professionals, age 25 to 40, motivated to make a difference in Westmoreland.

5 GETTING OUT THERE

Visit new neighborhoods, nonprofits and spaces around the county to see philanthropy and community work in action.

The program culminates in an inspiring “pitch-in” party. Visionaries members select local nonprofit organizations, based on community need, to receive the pooled funds and attend a “pitch-in” party to share their mission. Visionaries invite family, friends and colleagues to attend the “pitch-in” party and donate \$20 to cast a vote for the nonprofit finalist of their choice. At the end of the night, votes are tallied. Each nonprofit gets to keep the amount donated through the voting process and is also awarded a grant from the Visionaries.

For more information or to join Visionaries, please visit www.cfwestmoreland.org/visionaries or contact McCrae Martino at martinom@cfwestmoreland.org.

Visionaries may receive fiscal sponsorship from their employers. If you are interested in being sponsored or sponsoring a group of your employees, please contact us. Please note, this program does not accept participation from nonprofit professionals due to the potential for conflicts of interest.

The deadline for applications is May 2, 2022.

¹ May be given in installments, is fully tax deductible as of March 2022.



THE COMMUNITY FOUNDATION OF WESTMORELAND COUNTY

Session Schedule: 2022

← Keystone Lake Sunrise.
Image by Stacy Butera.

Kickoff happy hour

May 19, 2022 | 5:30 p.m. to 7:00 p.m.

- Meet your class, alumni and CFWC's staff.

Two: Understanding our community

July 19, 2022 | 6:00 p.m. to 8:00 p.m.

- Take a deep dive into your collective areas of impact and hear from experts to understand Westmoreland's greatest needs.

Five: Make your impact

Oct. 27, 2022 | 6:00 p.m. to 8:00 p.m.

- Discuss applications and select finalists.

One: Defining your giving and group priorities

June 21, 2022 | 6:00 p.m. to 8:00 p.m.

- Explore your personal philanthropy.
- Identify priority interest areas for collective impact.

Three: Using your voice and listening to others

Aug. 16, 2022 | 6:00 p.m. to 8:00 p.m.

- Learn about the power you have and how to use it to help others.
- Set the strategic direction of the fund.

Six: Amplify your impact at the Pitch-In party!

Nov. 17, 2022 | 6:00 p.m. to 8:00 p.m.

- Attend a pitch-in party to crowdsource additional donations and celebrate the work of finalist organizations.

Four: Developing the RFP

Sept. 7, 2022 | 6:00 p.m. to 8:00 p.m.

- Create a Request For Proposal Framework.

About The Community Foundation of Westmoreland County

Established in 1995, The Community Foundation of Westmoreland County encourages local residents to become philanthropists, provides grants that support a wide variety of charitable organizations and serves as a community leader. The CFWC's resources comprise endowments funds established by individuals, businesses and organizations with a passion for charitable giving and a deep commitment to strengthening and celebrating Westmoreland County.

The Community Foundation of Westmoreland County is an affiliate of The Pittsburgh Foundation.