



Ernest Fiene (1894-1955)
Coal Breaker, Pennsylvania, c. 1935-37
Oil on canvas, 26 x 36 inches
The Westmoreland Museum of American Art
Gift of the Westmoreland Society and the Thomas Lynch Fund, 2005.26

Artwork courtesy of:

**THE WESTMORELAND
MUSEUM of AMERICAN ART**

The Westmoreland County COVID-19 Response Update Call will begin shortly.



INTRODUCTIONS



United Way of
Southwestern Pennsylvania

- **McCrae Martino**
Executive Director
Community Foundation of Westmoreland County
- **Alyssa Cholodofsky**
Westmoreland Region Director
United Way of Southwestern PA

<https://tinyurl.com/2020response>

Gina Cerilli Thrasher County Commissioner



<https://tinyurl.com/2020response>

Doug Chew

County Commissioner



<https://tinyurl.com/2020response>

Dr. Carol Fox

Chief Medical Officer



<https://tinyurl.com/2020response>

Bud Mertz

Director of Public Safety

<https://tinyurl.com/2020response>



Dr. Jason Conway

Executive Director



<https://tinyurl.com/2020response>

Jennifer Miller

Chief Executive Officer



<https://tinyurl.com/2020response>

Deb Thackrah

Founder/Board of Directors

<https://tinyurl.com/2020response>



Dan Carney

Executive Director



<https://tinyurl.com/2020response>

Sara Stenger

Administrator,
Behavioral Health and
Developmental Services



<https://tinyurl.com/2020response>

Westmoreland County BH/DS

OUTREACH EVENTS AND TRAININGS



New Positions and Contact Info



Savannah Rennels, MA

srennels@mhaswpa.org

Behavioral Health Advocate

Phone: 724-834-6351 x125

Kelli Hooker

khooker@mhaswpa.org

Ray of Hope Coordinator

Phone: 724-834-6351 x122

In Partnership with
Westmoreland
County BH/DS,
Ray of Hope and
many other
Human Services
organizations

The 2022 Spring Spectacular Community Festival

*A **FREE** Event for All!*

April 2nd, 1PM-4PM

Westmoreland County Fairgrounds

Egg Hunt, Golden Ticket

Prizes, Bunny Photo Op, Andy the
Ambulance, Food Trucks, Face Painting,
Balloons, Vendor Tables, and lots more!



Sponsored By:

Westmoreland County BH/DS in partnership
with the Ray of Hope

Sponsorships
and Resource
Tables
available.
Donations also
appreciated!



Westmoreland County Suicide Awareness & Prevention Task Force

Dear Community Partner,

The Ray of Hope in partnership with the Westmoreland County Behavioral Health and Developmental Services Office and many other Human Services Organizations will be hosting a **Spring Spectacular Community Festival** at the Westmoreland County Fairgrounds April 2nd, 2022. This event will be **FREE** to all residents of Westmoreland County! We will be having a large egg hunt for all ages, including adults. There will also be golden eggs prizes, Bunny Photo Op, Andy the Ambulance, Food Trucks, Face Painting, Balloon Twisting, Vendor Tables, a DJ, and lots more!

We are looking for community partners like you to help ensure the success of this event.

We are offering multiple levels of sponsorships. These sponsorships will help us to purchase the golden egg prizes for the egg hunt. Below are the sponsorship opportunities. (Details on the sponsorships are on the following pages)

Levels of Sponsorships

Rose-Premier Sponsor-\$500 Minimum Donation

Tulip-Signature Sponsor-\$250 Minimum Donation

Daffodil-Community Sponsor-\$100 Minimum Donation

We are also looking for vendor/resource tables for the event. There will be **no** charge for the vendor space. We are asking for each table to provide an activity for attendees **or** a basket donation in the amount of \$25.00 or more. (Please see the following pages for more details. All proceeds from the sponsorships will be used for the event.)

Mental Health America of Southwestern PA, fiduciary for the Ray of Hope: Westmoreland County Suicide Awareness and Prevention Task Force, is designated as a 501(c)(3) corporation by the Internal Revenue Service. All contributions to the Ray of Hope Task Force are tax deductible to the fullest extent of the law. The official registration and financial information of Mental Health America of Southwestern PA may be obtained from the PA Department of State by calling toll free, within PA, 1-800-732-0990.



Sponsored By:

**Westmoreland County BH/DS in partnership
with the Ray of Hope**

Sponsorship Opportunities Levels of Sponsorships



The 2022 Spring Spectacular Community Festival

Sponsorship and Vendor Form

Sponsorship Opportunities (All Sponsorships Include)

Company name included in advertising on social media platforms

Company name on banner event day

Company name on event t-shirts

Levels of Sponsorships

Rose-Premier Sponsor-\$500 Minimum Donation

Activity Table featured in a prime location at event

Listed as Premier sponsor (bigger logo) on event day banner

Company Name on Yard Sign event day

Company info put in each bag for attendees if desired

Multiple acknowledgements of sponsorship by DJ day of event

Tulip-Signature Sponsor-\$250 Minimum Donation

Listed as Signature Sponsor on event day banner

Company yard sign advertising event day

Company info put in each bag for attendees if desired

Multiple acknowledgements of sponsorship by DJ day of event

Daffodil-Community Sponsor-\$100 Minimum Donation

Listed as Community Sponsor on event day banner

Company info put in each bag for attendees if desired

Multiple acknowledgements of sponsorship by DJ event day

(All contributions are Tax Deductible)



Vendor/Sponsorship Agreement Form



The 2022 Spring Spectacular Community Festival

Sponsorship and Vendor Agreement

(Please complete this form and return it with your check)

Levels of Sponsorship (Place Check next to your sponsorship level)

1. ☐ Rose \$500 Premier Sponsor
2. ☐ Tulip \$250 Signature Sponsor
3. ☐ Daffodil \$100 Community Sponsor

*All Contributions are
Tax Deductible*

Vendor Space

(Asking for activity at your table OR prize for golden egg tickets \$25+ in value)

Please describe the children's activity you intend to host at your table:

Golden Egg Prize/Check Box for Age Appropriate Prize you are donating

- ☐ (2 and Under)
☐ (3-5)
☐ (6-8)
☐ (9-11)
☐ (12 and over)
☐ (Adult)

Each table will receive 2 T-shirts to wear on event day. (Please mark your desired T-Shirt Sizes) ☐ Sm, ☐ Med, ☐ L, ☐ XL, ☐ 2XL, ☐ 3XL, ☐ 4XL, ☐ 5XL

Please complete the following information:

Name of Sponsor and/or Vendor: _____

Contact Person: _____

Address: _____

Phone Number: _____

Email: _____

Continued Agreement
and Waiver Form
Contact
Heather McLean
hmclean@haswpa.org
or (724) 433-1359
For more details



The 2022 Spring Spectacular Community Festival

For advertising purposes, please email jpeg file of your logo and for T-shirts, please send logo in an .ai or .eps format to Heather McLean at hmclean@haswpa.org no later than February 28th, 2022.

For sponsorships, make check payable to "MHA-SWPA Spring Festival" This form may be emailed or mailed, and payment mailed to: Spring Festival c/o MHA of Southwestern PA 409 Coulter Ave, Suite 4 Greensburg, Pa 15601 to be received at MHA-SWPA no later than February 28th.

Terms of Agreement:

1. Ray of Hope reserves the right to reject any marketing materials or information to be given out at this event if deemed unacceptable or inappropriate for any reason.
2. Vendors may distribute any business, religious, or political information only at their assigned vendor space.
3. Ray of Hope operates under the MHA-SWPA Federal EIN: 25-1142972
4. Products may not be sold at the event unless all proceeds are donated to Ray of Hope.
5. If you are unable to attend please let us know ASAP. If you can set up your vendor space but need someone to help man your table, we can arrange help for you.

WAIVER

By signing this agreement you are agreeing to the following Waiver: I hereby waive and release any and all claims for damages or injury I may have against the sponsors and officials of the Ray of Hope Suicide Awareness and Prevention Task Force and it's members, for my participation in said event of April 2nd, 2022 and for any and all injuries suffered. I also attest that I am physically fit and able to participate in this event, and acknowledge that photos of the event will be taken for non-promotional purposes.

All attending, please sign below. If signing electronically, type name in field.

Date

Date

Westmoreland County 2022 ID/A Awareness Event Westmoreland Mall

SAVE THE DATE

Westmoreland County 2022 ID/A Awareness Event
Saturday, March 12, 2022
11am - 3pm
Westmoreland Mall

We plan to use this opportunity to share Health and Wellness related resources and activities in the center court area of Westmoreland Mall while celebrating diversity and community integration.

We invite you to come out and join us as we will have interactive games and demonstrations for people of all ages!

OBTAIN RESOURCES AND INFORMATION ON HEALTH AND WELLNESS

HELP RAISE COMMUNITY AWARENESS!

**PLEDGE TO
END THE 'R' WORD!**

WELLNESS



SPROUT Free Training

Save the Date for FREE TRAININGS!

The Covid-19 Pandemic's Impact on Young
Children and Families:

Exploring the Trajectory from a Trauma-
Informed Lens

Presented

By:

SPROUT
CENTER FOR EMOTIONAL GROWTH
AND DEVELOPMENT, LLC

Erin Troup, LPC, NCC, CT, IMH-E(IV) on May 20, 2022

Clinician/Provider Session- 9 - 12 pm

Education session for Parents/caregivers 1 - 2 pm

Family Resources and discussion to follow 2 - 3 pm



*Registration information coming soon. Sponsored by Westmoreland
County Behavioral Health and Developmental Services. Social
Work CEUs are pending application and approval.*



Upcoming Trainings

(These trainings will be 3hours long. One training per month starting in February, and facilitated by CTI, Crisis Trauma Institute)

Walking with Grief – Helping Others Deal with Loss

Trauma – Counselling Strategies for Healing and Resilience

Eating Disorders – From Image to Illness

Anxiety in Children and Youth – Practical Intervention Strategies

Contact Heather McLean at hmclean@mhaswpa.org

Text or call (724) 433-1359 for training updates|

New
Family
Support
Group
starting
January
2022



Caring Ones

VIRTUAL Support Group

For those supporting
a loved one with
mental illness

Meetings are held
every 2nd Monday
of each month

Time:
6:00PM-7:30PM

*For the link, contact
Heather McLean @
(724) 433-1359 or
hmclean@mhaswpa.org*

MHA
Mental Health America
of Southwestern PA

Mental Health Virtual Support Group

(For anyone struggling with MH symptoms)

**Every 2nd & 4th Tuesday
1PM-2PM**

For more info, Please contact Heather McLean at
hmclean@mhaswpa.org or (724) 433-1359 for the
Zoom link and password.

(This is not a clinical/therapeutic group, but here to offer social support.)





Virtual Support Group

(Feeling stressed and anxious, Join the Conversation)

Every 1st and 3rd Wednesday of the Month

Time: 6PM-7PM

For more info, Please contact Heather McLean at
hmclean@mhaswpa.org or (724) 433-1359 for the
Zoom link and password.

(This is not a clinical/therapeutic group, but here to offer social support.)





LGBT+

Virtual Support Group

2nd and 4th Tuesday

Every Month

6PM-7PM

For more info, Please contact Heather McLean at hmclean@mhaswpa.org or (724) 433-1359 for the Zoom link and password.

(This is not a clinical/therapeutic group, but here to offer social support.)

You are not alone!



In
Partnership
with
Wesley
Family
Services

HM4

Aging Up Transitional Age Virtual Support Group

Every 2nd & 4th Monday
Each Month

4PM-5PM

(Anyone 18-26 yrs. of
age is welcome to attend)

For Zoom link contact

Heather McLean at
hmclean@mhaswpa.org



Slide 26

HM4

Heather McLean, 11/30/2021

UPCOMING CALLS

The continuation of the call series is yet to be determined.
A follow-up survey will be sent out after this call.



<https://tinyurl.com/2020response>