Revitalizing Westmoreland

2024 RFP

McCrae M. Martino
Executive Director

Background

- County invested $10M in blight removal

- Westmoreland County Redevelopment Authority

- Identified 7 communities

Background

- 175+ structures removed

- Study on best practices

- CFWC investing $350,000

2024 Targeted Communities

Arnold

Jeannette

Greensburg

New Kensington

Penn Borough

Monessen

Vandergrift

Revitalizing Westmoreland

- Encourage new, creative ways to revitalize vulnerable communities

- Improve the quality of life for residents through funding that promotes Westmoreland County as a clean, safe, and productive place to live.

- Stimulate partnerships between neighborhood residents, business associations, civic groups, nonprofits, and local government.

Revitalizing Westmoreland

To support programs and projects that

- Improve the physical assets in a community.
- Create partnerships between municipalities, nonprofits and residents to address the physical space in a community.
- Encourage transformational change (i.e.: lead to additional development).
- Connect projects to formal and informal community plans.

Eligible Programs & Projects

Examples:
- Main Street Initiatives
- Façade Improvement Programs
- Streetscape or Planter Programs
- Beautification Programs
- Public Art
- Green Space Developments
- Playgrounds
- ADA Compliance Projects

Eligible Applicants

- 501(c)3 Nonprofit Organizations

- Cities, Townships, Boroughs, or Municipalities

- Community Development Corporations

- Faith Based Organizations

- Civic or Community Groups

- Neighborhood Organizations

Grant Size

- Up to $30,000

- CFWC should not be the sole funder of the requests.

- In kind contributions can be counted as additional revenues.

Ineligible Uses of Funds

- Capital campaigns

- Fundraising events

- Lobbying

- Technology

Pitfalls to Avoid

- Project does not align with the guidelines

- Budget does not match request amount

- Budget does not include enough revenue

- Application does not include support letters from identified partners

Key Information to Include

- Articulate the potential impact
- Identify and maximize partnerships
- Support letters for any named partners
- Explain track record of success working with identified population
- Realistic budget and timeline
- What sets your organization and project apart!

Selection Criteria

- The request demonstrates need.

- The application articulates the potential impact of the proposed project.

- The applicant has demonstrated their ability to implement the project

- The project leverages other investments (including in-kind and volunteer support).
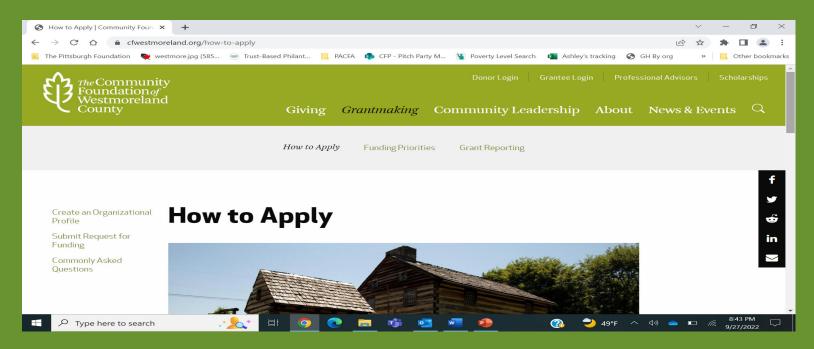
- The budget and timeline are realistic.

Application Process

If you do not already have a user profile, you must create
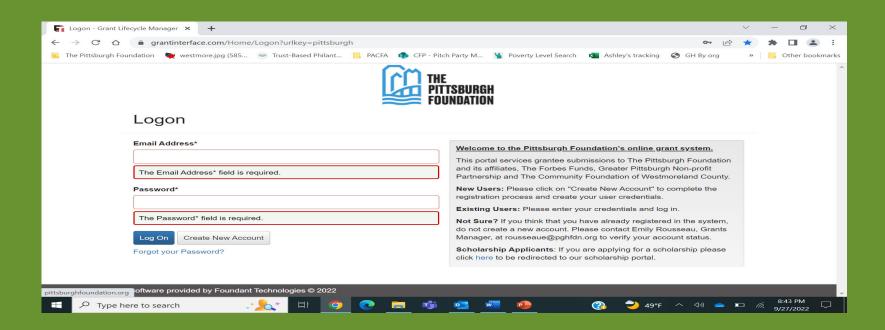one to use the application portal.

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Application Process

If you already have a profile you can log in

Need Help?

Grant Application:
McCrae Martino, Executive Director
martinom@cfwestmoreland.org

Technical Assistance in use of Online Application:
Emily Rousseau at rousseaue@pghfdn.org

Important Dates

Application Deadline: **November 14th@ 11:59pm**

Grantees Notified: December 16th